

Rutuja Haldankar

UX Researcher & Designer

Transforming User Insights into Seamless Digital Experiences

www.rutujahaldankar.com | [linkedin.com](https://www.linkedin.com/in/rutujahaldankar)

rutuja19.h@gmail.com | (778)-683-0791

Experience

Samsung Research Canada | **Jr. UX Researcher**

May 2023 - April 2024 | Vancouver, Canada

- Led the Research Operations for various research projects.
 - Managed a participant pool of over 100 individuals and spearheaded the recruiting process for various user tests.
- Enhanced data-driven decision-making by setting up web tools to capture quantitative user click data on Knox consoles.
 - Audited over 1,000 click IDs for accuracy, and ensured a 95% data accuracy rate.
- Enhanced product usability for Knox solutions and identified 10+ key improvement areas by conducting user testing sessions, gathering critical feedback, synthesizing and analyzing data collated.

NZ Technologies | **Research Assistant & UX Designer**

Sept 2022 - Dec 2022 | Vancouver, Canada

- Identified error rates and users' engagement with the touch-less elevator panels, highlighting gaps between actual and intended use
 - Conducted 20+ usability tests, driving actionable insights for improvement.
- Redesigned the UX and UI for elevator touch panels to enhance user experience and usability.
- Devised engagement strategies to foster frequent and intended usage of touch panels, amplifying user interaction and satisfaction.

Tata Elxsi | **Design Researcher**

Sept 2021 - July 2022 | Bangalore, India

- Conducted product research and validation studies, guiding international and domestic clients to enhance their products through actionable insights and strategies.
- Streamlined research operations for various research projects, optimizing efficiency and data organization.
 - Prepared 10+ questionnaires and screener tools, collating interview data from 100+ participants using web tools.
- Synthesized data to generate actionable insights and recommendations, leveraging user feedback to drive product improvements.

Community Volunteer

SFU X SwimDrinkFish | **Data Collection Volunteer**

July 2024 - Present | Vancouver, Canada

- Conducted 15+ on-field surveys and in-depth interviews of participants for a non profit organization striving to build sustainable water sources for residents in Canada.

Strengths

Cross functional Collaboration - Creative Problem Solving - Stakeholder Management - Strategic Thinking - Data Visualization - Human centred approach

Technical Skills

Research

Qualitative research - In depth interviews - Surveys - Journey Mapping - Task Analysis - Insight Generation - Usability Testing - Competitor Analysis - Strategy

Design

User Flows - Storyboarding - Wireframing - Low & High Fidelity Mockups - Prototyping

Tools

Figma - FigJam - Photoshop - Illustrator - Indesign - Miro - Jira

Education

Emily Carr University of Art + Design
M.Des Interaction Design

Unitedworld Institute of Design
B.Des Product Design

Other Internships

M.I.C.E. Labs, Sir J.J Hospital
Product Design Intern

Sept 2021 - July 2022 | India

- Awardee - Consistent Performer

Think Design Collaborative
Design Research Intern

June 2020 - July 2020 | India

- Collaborated directly on the firm's website, receiving mentorship from the founder and CEO.